

# Co-packing – A win for business



# The diverse world of co-packing

Welcome to the world of sachets, stick packs, flow packs, stand-up pouch and membrane composite boxes! Don't worry, even if you're not (yet) familiar with these terms – we're here to help! From these and many other different packaging options and materials, we help you find the right solution for your individual requirements. Increase your success with our customised packaging solutions.

#### Let's work together

Are you looking for innovative and unique flavour solutions? Benefit from the high quality of our spicy raw materials and the variety of different packaging materials and options. We not only offer you the delicious content, but also deliver the packaging solution at the same time.

#### We pack individually for you:

- Herbs
- Spice mixes
- Convenience components, e.g.: marinades, sauces, stocks and "ready-to-use" convenience solutions

#### We find suitable solutions for:

- Manufacturers in the food industry
- Start-ups
- Meat processing companies
- Manufacturers of kitchen and BBQ equipment

**There are many options:** the BBQ sauce for the spare ribs, the seasoning mixture for the food box for cooking at home, or an individual mixture and precisely the right quantity for your own production, industrial production or company canteen.

# We bring your ideas to life and provide packaging for a wide range of applications:

- · Sample packs
- Promotional articles
- Gifts for Christmas, birthdays or other special occasions
- Packaging for the end customer sector (including retail)
- · Packaging for your own creations for over-the-counter sales



#### It's this easy:

Clarify any questions directly with your NovaTaste contact person. We handle the entire project in-house and offer you a complete package from the initial idea to the finished end product. This means that you can rely on smooth, straightforward processing.

We provide flexible, simple support, in the areas where our assitance is needed.

## **Our experts**



- develop recipes for herb and spice mixtures, sauces and much more together with you
- create specifications and the documentation required by food law
- provide support in graphic processing
- provide advice for selecting the right packaging
- ensure on-time delivery of the end product



**Minimum production quantity:** From 10,000 units per variety Filling quantity: From approx. 2 g to 100 g

**Dimensions:** Dependent on the customer's

request and according to the

volume of the product

**Film material:** PET-O/PE, PET-O/PE \* EVOH, PET/

Alu/PE-L119 + OPP glossy/matt

**Printing inks:** Four-colour CYMK or transparent

without print



**Product:** Dry: Spices, spice mixtures, herbs, flour-like mixtures with high starch

content, herbs or herb mixtures

Liquid: Marinades, dressings, sweet sauces, barbecue sauces, burger

sauces, ketchup or mayonnaise

**Applications:** Additional packaged item for convenience products and ready meals,

such as salads, pulled pork or spare ribs

Give-away for sales promotions, gift items, sample packs or as an add-on

to customer orders

**Delivery time:** Approx. 10–12 weeks after print release

#### Stick Pack

Minimum production quantity: From 250,000 units

Filling quantity: From approx. 1 g to 15 g

**Dimensions:** Dependent on the customer's request

and according to the volume of the product

Film material: PET/PE, PET/Alu/PE, PAP white/PE (EVOH)

**Printing inks:** Four-colour CYMK or transparent

without print





**Product:** Dry: Spices, spice mixtures, herbs, flour-like mixtures with high starch content,

herbs or herb mixtures

Liquid: Marinades, dressings, sweet sauces, barbecue sauces, burger sauces,

ketchup or mayonnaise

**Applications:** Additional packaged item for convenience products and ready meals, such

as salads, pulled pork or spare ribs

Give-away for sales promotions, gift items, sample packs or as an add-on

to customer orders

**Delivery time:** Approx. 12–14 weeks after print release

#### Tubular bag/Flowpack

Minimum production quantity: Depending on the fill quantity,

from 5,000 units

Filling quantity: From approx. 200 g to 25 kg

**Dimensions:** Depending on product and filling volume

Film material: PET12/PET12MET/PE90, PET12/EVOH/PE80

**Printing inks:** 1c Flexo printing/transparent film,

four-colour CYMK plus Pantone



**Product:** Dry: Spices, spice mixtures, herbs, flour-like mixtures with high starch

content, herbs or herb mixtures

Applications: In industrial kitchens such as canteens, catering kitchens or even in

system catering

**Delivery time:** Approx. 6–8 weeks after print release

# Stand-up pouch

Minimum production quantity: From 10,000 units

Filling quantity: From approx. 50 g to 1 kg

**Dimensions:** Depending on product and filling volume

**Film material:** Mopp/craft paper/PE antistatic,

PAPP/PA/PE EVOH PE, PE

**Printing inks:** four-colour offset plus Pantone,

four-colour CYMK plus Pantone



**Product:** Dry: Spices, spice mixtures, herbs, flour-like mixtures with high starch

content, herbs, herb mixtures or coffee

Liquid: Marinades, dressings, sweet sauces, gels, barbecue sauces,

burger sauces, ketchup or mayonnaise

**Applications:** In your own shops, online shops or as customer gifts

**Delivery time:** Approx. 12–14 weeks after print release

#### Membrane composite box

Minimum production quantity: 360 or 720 units

Filling quantity: From approx. 35 g to 1 kg

depending on the filling volume

**Dimensions:** 100 x 100 x 180 mm (press-in lid)

100 x 100 x 90 mm (press-in lid)

Film material: C/PAP ALU PP

**Printing inks:** Four-colour label CYMK plus Pantone



**Product:** Dry: Spices, spice mixtures, herbs, flour-like mixtures with high starch

content, herbs or herb mixtures

Applications: In industrial kitchens such as canteens, catering kitchens as well

as in system catering or butcher's shops

**Delivery time:** Approx. 6–8 weeks after print release

#### Glass bottle 250 ml

Minimum production quantity: 4,000 units

Filling quantity: Approx. 250 ml

Glass bottle: 54 x 54 x 252 mm

Material: Coloured glass

**Printing inks:** Four-colour label CYMK plus Pantone



**Product:** Oils and vinegars without chunks

Applications: In industrial kitchens such as canteens and catering kitchens as well

as in system catering, as customer gifts or in butcher's shops

**Delivery time:** Approx. 8–10 weeks after print release

#### Glass bottle 500 ml

Minimum production quantity: 2,000 units

Filling quantity: Approx. 500 ml

Glass bottle: 63 x 63 x 307 mm

Material: Coloured glass

**Printing inks:** Four-colour label CYMK plus Pantone



**Product:** Oils and vinegars without chunks

Applications: In industrial kitchens such as canteens and catering kitchens as well as in system

catering, as customer gifts or in butcher's shops

**Delivery time:** Approx. 8–10 weeks after print release

# Squeeze bottle 750 ml

Minimum production quantity: 2,000 units

Filling quantity: Approx. 500 to 800 ml, depending on volume

**Squeeze bottle:** 55 x 87 x 228 mm

Material: PP

**Printing inks:** Four-colour label CYMK plus Pantone



**Product:** Sauces and marinades

Applications: In industrial kitchens such as canteens, catering kitchens

as well as in system catering or butcher's shops

**Delivery time:** Approx. 8–10 weeks after print release

### Glass jar

Minimum production quantity: From 6,000 units

Filling quantity: From approx. 50 g to 300 g

**Dimensions:** Depending on product and filling volume

Material: Clear glass

**Printing inks:** four-colour offset plus Pantone,

four-colour CYMK plus Pantone



**Product:** Dry: Spices, spice mixtures, herb mixtures

Liquid: on request

**Applications:** In your own shops, food retail, customer gifts, online shop

Approx. 12-14 weeks after print release **Delivery time:** 

#### Here's how it works:



Do you have an idea? Contact your NovaTaste contact person directly.



requirements. We will present packaging to you and, if not already available, develop a suitable bespoke specification for your product.

Together, we will clarify the best solution for your



You will receive a sample to view, if requested.



We produce your product (spice mixture, herb mixture, liquid product, ...) in one of our NovaTaste production facilities, fill it into the finalised packaging and deliver it to your desired address.

How to get in touch:

co-packing@novataste.com

- +43/(0)662-6382-0
- +49/(0)8654-470-0

Depending on the complexity, product and quantity, you will receive individual feedback regarding processing and delivery times.

